

**For Immediate Release**

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*\*Photos Available*

**THE BRONX MUSEUM ANNOUNCES ITS  
FIRST FRIDAYS! SPRING LINE-UP**

***All Events FREE and Open to Public!***

(Bronx, NY, January 8, 2008) – The Bronx Museum of the Arts announces the spring line-up of its new First Fridays! event series. Officially launched in September 2007, First Fridays! offers FREE film screenings, art performances, music and other special events the first Friday of every month.

During the spring season, the series – reinforcing The Bronx Museum’s dedication to providing free world-class events to the Bronx community and beyond – will consist of four events every first Friday, from 6pm – 10pm. Please note that the April First Fridays! event will take place on the third Friday of the month.

Past First Fridays! have included an outdoor film screening in conjunction with the African Film Festival, a night consisting of Caribbean and Caribbean-American spoken word artists, a hip-hop event honoring Bronx rap pioneer Afrika Bambaataa, and most recently a musical performance featuring the sounds and moves of Cuba and the Dominican Republic.

All of the following events are FREE. For more information, please visit [www.bronxmuseum.org](http://www.bronxmuseum.org).

**The Bronx Museum First Fridays! schedule is as follows:**

**FRIDAY, FEBRUARY 1, 6:00 to 10:00 pm**

*First Fridays! Say it Loud! I’m Black & I’m Proud*

*Celebrating Black History Month: A Tribute to James Brown*

South Building—Lower Gallery

First Fridays! celebrates Black History Month with a showcase of independent artists paying tribute to black music and the late James Brown. With DJ OP!, GIF, and Drumadics.

**FRIDAY, MARCH 7, 6:00 to 10:00 pm**

*First Fridays! Words and Sounds in the Soul of Life*

*Celebrating Women’s History Month*

South Building—Lower Gallery

First Fridays! creates the perfect soundtrack to celebrate the opening of the exhibition *Making it Together*. An all female line-up provides words and sounds by and for women. With DJ Moni (Ubiquita-NYC), Shanelle Grabiell (HBO'S Def Poetry Poet), and Grupo Yaya (Bomba, Plena and Roots Music)

**FRIDAY, APRIL 18, 6:00 to 10:00 pm**

*First Fridays! Azúcar!*

South Building—Lower Gallery

In collaboration with the Havana Film Festival of New York, First Fridays! presents a night of live band performance and DJs celebrating the arts and music of Cuba. With DJ Cato aka Congrí (Salsa, Afrolatin Soul, AfroBeat) and Grupo Habana Tres (Afrocuban, Salsa, Son)

**FRIDAY, MAY 2, 2008, 6:00 to 10:00 pm**

*First Fridays! Urban Noise: Rockers, Punks, and Beyond*

South Building—Lower Gallery

A New York City rock and roll extravaganza; a musical exploration of up and coming urban rock and roll superstars. With The Bangers and Dragons of Zynth.

*The First Fridays! series at The Bronx Museum is produced by Ariel Fernandez for Asho Productions. First Fridays are generously supported by Deutsche Bank and the Rockefeller Brothers Fund. Additional marketing support is provided by The New York Community Trust.*

**THE BRONX MUSEUM OF THE ARTS**

The flagship cultural institution of The Bronx, founded in 1971, The Bronx Museum of the Arts focuses on 20th-century and contemporary art, while serving the culturally diverse populations of The Bronx and the greater New York metropolitan area. The museum's home on the Grand Concourse is a distinctive contemporary landmark designed by the internationally-renowned firm Arquitectonica.

The Bronx Museum of the Arts maintains a permanent collection of 20<sup>th</sup> and 21<sup>st</sup>-century works by artists of African, Asian, and Latin American ancestry. Additionally, the Museum collects works by artists for whom The Bronx has been critical to their artistic practice and development. The Museum's educational offerings spring from these central programs with outreach to children and families as well as adult audiences. For more information please visit [www.bronxmuseum.org](http://www.bronxmuseum.org).

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